



CONNECTING NON-TRADITIONAL COLLABORATORS

Building Success of Evidence-Based Community Programs

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Mission and Vision

MISSION

- The mission of the Prevention and Health Promotion Administration is to protect, promote and improve the health and well-being of all Marylanders and their families through provision of public health leadership and through community-based public health efforts in partnership with local health departments, providers, community based organizations, and public and private sector agencies, giving special attention to at-risk and vulnerable populations.

VISION

- The Prevention and Health Promotion Administration envisions a future in which all Marylanders and their families enjoy optimal health and well-being.



HEALTH **IMPACT** IN 5 YEARS

14 evidence-based community-wide population health interventions:

- Improve health of community (not clinical/patient-oriented)
- Demonstrate positive health impact in 5 yrs or less & cost effectiveness & savings over time



TIPS FROM
FORMER
SMOKERS™



14 Evidence-Based, Community-Wide Interventions

Address the Social Determinants of Health

- Early Childhood Education
- Clean Diesel Bus Fleets
- Public Transportation System Introduction or Expansion
- Home Improvement Loans and Grants
- Earned Income Tax Credits
- Water Fluoridation

Change the Context: Making Healthy Choice the Easy Choice

- School-Based Programs to Increase Physical Activity
- School-Based Violence Prevention
- Safe Routes to School (SRTS)
- Motorcycle Injury Prevention
- Tobacco Control Interventions
- Access to Clean Syringes
- Pricing Strategies for Alcohol Products
- Multi-Component Worksite Obesity Prevention



School-Based Programs to Increase Physical Activity: Comprehensive School Physical Activity Program Training & Implementation





Multi-Component Worksite Obesity Prevention: Healthiest Maryland Businesses

Implementation Collaborators

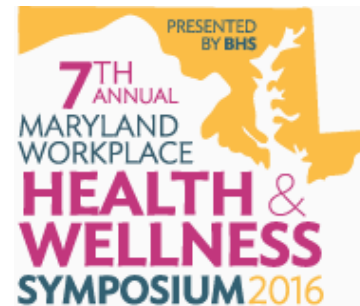
- 6 Regional Coordinators
- Worksites

Promotion Collaborators

- BHS
- Health & Wellness Symposium--Wellness at Work Awards

Evaluation Collaborators

- Johns Hopkins Bloomberg School of Public Health, University of Maryland School of Medicine





Key Themes

- Identify common interests
 - Dorchester County—Old Trinity Heritage Trail
- Commit time and resources
- Learn partner language and priorities

“Alone we can do so little; together we can do so much.”

—Helen Keller